

GIVING CIRCLE

GATHER & GIVE



Giving is More Fun When Done Together

Help support Trips for Kids Marin by hosting a Giving Circle introduction. Gatherings last for an hour and introduce potential members to the Giving Circle and the Trips for Kids Marin mission. A Trips for Kids Marin director will give a brief presentation followed by interactive group discussion, so leave time to chat! Refreshments are recommended, provided by the host or potluck style. This is your event... be creative! Family get-togethers, book club meetings and other social events can all become Giving Circle gatherings!

GETTING STARTED:

- Team up with a friend or group of friends who are members or potential members of your giving circle.
- Pick a date, time, location, and topic. Trips for Kids Marin can help you identify and invite a speaker to deliver a brief, compelling presentation.
- Develop an invitation list of friends, neighbors, and colleagues.
- Submit your event details to megan@tripsforkidsmarin.org, to confirm that a current Director or TFKM staff member can be present to answer questions.

INVITE GREAT PEOPLE:

- Send out e-vites to your contacts, requesting RSVPs.
- Follow-up individually with invitees who have not yet replied.

CHECK IN:

- Send an e-mail reminder to all invitees.
- Send RSVP list with contact information to megan@tripsforkidsmarin.org

SET THE STAGE:

- Set up refreshments, presentation area, and an area for guest check-in, nametags, and member sign-up forms.
- TFKM can provide all TFKM program and marketing materials
- Please be prepared to share why YOU have joined or started your Giving Circle.

INSPIRE ACTION:

- Speaker/Presentation/Group Discussion.
- Q&A with TFKM staff or representative
- Collect forms and donations.

FOLLOW UP:

- Follow up with your guests, thank them for attending, and ask for feedback.
- TFKM staff will welcome and thank new members or donors.
- Encourage other members to host their own gathering!
- Thank you for personally multiplying our impact!

Contact Megan Wayne at megan@tripsforkidsmarin.org or
415-458-2986 ext 9 for more information.